The 14th FESI European Insulation Apprentice Championship will take place next to the Industrial Heat & Power area and presents an ideal opportunity to exhibit along with the wider energy sector.

FESI represents thermal insulation trade associations from 20 European countries with members who are actively engaged in industry, commercial building, ship building, acoustics and fire protection. FESI has organised the Thermal Insulation European Apprentice Championship that has taken place every two years throughout Europe for more than 26 years, and in recent years has taken place with the IEX in Cologne.

A key part of the FESI mission is to promote thermal insulation as one of the best, most cost effective and sustainable methods of saving energy.
The competition is well regarded throughout our industry and across Europe.

With the IEX moving to a new audience this year, FESI has given much thought to the future location of our championship and to the importance that our members place on the competition in showcasing and recognising their own national apprentice skills. FESI members believe that the Industrial Heat & Power, part of Vakbeurs Energie expo held in The Netherlands could be the perfect home for our skills championship, demonstrating to the wider energy efficiency sector the benefits of thermal insulation, the skills involved and how technology features in our industry. FESI will position thermal insulation as a specialist sector at the heart of the energy efficiency markets, promoting our industry as an obvious solution.

WIACO, a wonderful tradition connection US and Europe
This global event is held every 4 years and alternates between Europe and the United States. The European Federation of Associations of Insulation Contractors (FESI)

The FESI Championship Committee (FCC) are now working closely with event organisers in preparation for the 2020 exhibition and we would like our associates to consider participating alongside the FESI championship in October 2020, working collaboratively with FESI and the rest of the thermal insulation sector. We aim to deliver a high quality and modern impression of our sector as part of energie expo, demonstrating new materials, application, pre-fabrication and technical insulation performance, and we want to encourage you and your organisation to join us to raise awareness of our sector.

What can you expect?
• 25,000 professional visitors annually
• 110,000 readers of themed newsletters
• Partnerships with relevant associations and B2B media in The Netherlands
• Content driven exhibitions to include seminars, workshops & conferences
The apprentice championship will promote high standards of workmanship, modern materials and installation methods and encourage spectators to understand thermal insulation by incorporating interactive sessions. FESI intends to invite local schools on the final day of the exhibition, with ‘hands on’ practical sessions, allowing students to experience for themselves our skilled craft and in doing so raise awareness of our industry to new entrants coming in.

The Concept:
• An excellent opportunity to get in contact with stakeholders, consultants etc., The Championship can be used to showcase skills and material performance
• Cooperation with other sectors, demonstrating the benefits of several technical disciplines coming together at the same time
• Acknowledging the issue of climate change and sustainability, there will be a focus on material reuse and the circular economy
• Understanding the evolution of our sector, with the role of the contractor becoming more of a specialist advisor, opportunities to showcase partnerships will be available.
• Efficiency in labour will be showcased with the inclusion of pre-fabrication, mobile app software and data input for material delivery, demonstrating how our industry is embracing new technology for the benefit of our clients resulting in increased speed of design and installation, together with a reduction in material waste

How can you get involved?
• Join with FESI and commit to have a presence with your organisation at the exhibition
• Collaborate across our industry to provide education seminars
• Be creative in what messages we deliver and how we present our industry
• Work to create a new exhibition platform for thermal insulation that can be adapted into the rest of Europe and promote thermal insulation as an effective energy efficiency solution on offer

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